

Spring Writes

Ithaca, NY

the Finger Lakes Literary Festival

Reach out to a “well-read” audience May 6th - 8th!

This spring, the Community Arts Partnership of Tompkins County is organizing “Spring Writes,” the Finger Lakes Literary Festival. Events for writers, readers, and book-lovers are occurring all over town at locations like the Tompkins County Public Library, Buffalo Street Books, the Friends of the Library Book Sale, the Finger Lakes Wine Center, and more!

A tentative schedule of events is on the reverse side.

To help guide visitors through their itinerary for the weekend, **Spring Writes Program Booklets** will be available at event venues, inside Center Ithaca, and at other travel and tourism sites in Tompkins County. These guides contain room for a limited number of display ads. We’re excited to offer these to you as an added opportunity to promote your business or organization during the event.

Rates are listed to the right and start as low as \$80!

With a marketing campaign reaching throughout the Finger Lakes region and beyond, we expect literary audiences from all over upstate to flock to this popular annual event. I’ll be calling you shortly to discuss the Spring Writes festival and to answer any questions.

If you’d like to contact CAP with questions, feel free to call (607) 273-5072 x19 or email director@artspartner.org.

Thanks for supporting Literary Arts in Tompkins County!

Brett Bossard, Executive Director



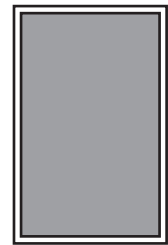
Program Advertising Rates



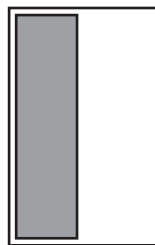
Back Cover
5"W x 8"H
color
\$400



Inside Covers
5"W x 8"H
color
\$350



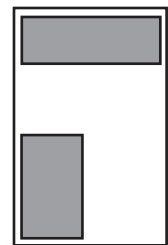
Full Page
5"W x 8"H
color
\$300



Half Page-Vert
2.25"W x 8"H
color
\$160



Half Page-Hor
5"W x 3.75"H
color
\$160



Quarter Page
Vertical
2.25"W x 3.75"H
Horizontal
5"W x 1.75"H
color
\$80

Submission Guidelines:

All materials should be submitted in high resolution PDF, JPG or TIFF format.

Ads can be created for you for an additional \$80

**ALL ORDERS AND ART MUST BE
SUBMITTED BY APRIL 25**

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Friday, May 6th

6PM	Recording of WSKG's Off the Page	Finger Lakes Wine Center
4:00 PM - 9:00 PM	Arcades Project: a small press and art fair	The Commons
8PM	Staged Readings: Wolf's Mouth Theatre Collective	Community School of Music and Arts

Saturday, May 7th

7 AM	Troubadours from Ithaca Shakespeare Company	Friends of the Library Book Sale	
10 AM - 12 PM	Panel Discussion: Book Publishing	Poetry Writing Workshop	Borg-Warner Room at Tompkins County Public Library
12:30 PM - 2:30 PM	Workshop: Combining Visual Art and the Written Word	Memoir Writing Workshop	Borg-Warner Room at TCPL
12:30 PM - 2:30 PM	Songwriting Workshop		CAP ArtSpace
3 PM - 5 PM	Panel Discussion: Publishing Pointers for Essayists & Journalists	Workshop: Monologue Incubator	Borg-Warner Rooms at TCPL
3PM - 5PM	Author Panel: Sci-Fi/Fantasy	Buffalo Street Books	
3 PM - 5 PM	WATER STORIES: a Creative Writing Workshop	CAP ArtSpace	
5 PM - 7 PM	Writer's Cafe: Readings from local authors	Felicia's Atomic Lounge	
9:30PM	Writer's Night: An open mic for Poetry & Prose	The Shop	

Sunday, May 8th

2PM	Literary Coffee House: Let's Talk About Yeats	TCPL
4PM	Works in Progress Reading	Buffalo Street Books
7:30 PM	Far from Home: Immigrant poets read with Ithaca City of Asylum and Tompkins County Poets Laureate	Kitchen Theatre

for full details, including instructors and participants, visit

www.SpringWrites.org

Program Advertising Submission Form

Advertiser: _____

Contact: _____

Address: _____

Email: _____

Phone: _____

Ad Size

4 color ads - Covers (Check for availability)

- Back Cover \$400 Inside Front Cover \$350
 Inside Back Cover \$350

Interior ads

- Full Page \$300
 Half Page Vert \$160 Half Page Horiz \$160
 Quarter Page Vert \$80 Quarter Page Horiz \$80

Payment Information

Please include payment in full with this completed order form to secure your adspace.

Visa MasterCard Amex

Check Enclosed

Card # _____ Exp _____ Sec# _____

Signature _____

Billing Address, if different from contact:

Please complete form and send by April 25th to:

Community Arts Partnership

171 East State St, PMB 107

Ithaca, NY 14850

Phone: 607.273.5072 x19 • Fax: 607.273.4816

director@ArtsPartner.org