

Spring (W)rites

the 2010 Finger Lakes Literary Festival

Reach out to a “well-read” audience May 7th - 9th!

This spring, the Community Arts Partnership of Tompkins County is organizing “Spring (W)rites,” the inaugural Finger Lakes Literary Festival. Events for writers, readers, and book-lovers are occurring all over town at locations like the Tompkins County Public Library, Buffalo Street Books, Ithaca College, the Friends of the Library Book Sale, and more!

A schedule of events is on the reverse side.

To help guide visitors through their itinerary for the weekend, **Spring (W)rites Program Booklets** will be available at event venues, inside Center Ithaca, and at other travel and tourism sites in Tompkins County. These guides contain room for a limited number of display ads. We’re excited to offer these to you as an added opportunity to promote your business or organization during the event.

Rates are listed to the right and start as low as \$60!

With a marketing campaign reaching throughout the Finger Lakes region and beyond, we expect literary audiences from all over upstate to flock to the first of what is sure to become a popular annual event. I’ll be calling you shortly to discuss the Spring (W)rites festival and to answer any questions.

If you’d like to contact CAP with questions, feel free to call (607) 273-5072 x19 or email director@artspartner.org.

Thanks for supporting Literary Arts in Tompkins County!

Brett Bossard, Executive Director



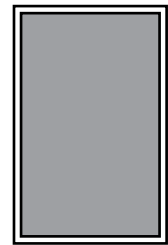
Program Advertising Rates



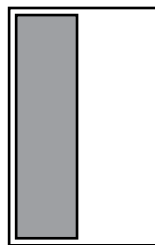
Back Cover
5”W x 8”H
color
\$360



Inside Covers
5”W x 8”H
color
\$300



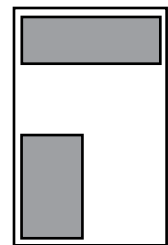
Full Page
5”W x 8”H
B&W
\$240



Half Page-Vert
2.25”W x 8”H
B&W
\$120



Half Page-Hor
5”W x 3.75”H
B&W
\$120



Quarter Page
Vertical
2.25”W x 3.75”H
Horizontal
5”W x 1.75”H
B&W
\$60

Submission Guidelines:

All materials should be submitted in high resolution PDF, JPG or TIFF format.

Ads can be created for you for an additional \$80

**ALL ORDERS AND ART MUST BE
SUBMITTED BY APRIL 25**

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Friday, May 7th

4PM	Recording of WSKG's Off the Page	Tompkins County Public Library
5PM - 8PM	Gallery Night Readings	Downtown Ithaca
8PM	Staged Reading: "Better Than Nothing"	CSMA

Saturday, May 8th

7AM	Troubadours for the waiting line	Friends of the Library Book Sale
10AM	Poetry Writing Workshop: Andrei Guriianu	Emerson Suites at Ithaca College
12PM	Read Along Songs with the Family Reading Partnership	Downtown Ithaca
1:30 PM	Panel Discussion: Forming a Writers' Group	Emerson Suites
2:30PM	Writing Workshop: art // reaction with Irene Zahava	CAP ArtSpace
4PM	Panel Discussion: The Future of the Book	Emerson Suites
6:30PM	Poets Laureate Reading	Cinemapolis
8PM	Staged Reading: Wolf's Mouth Theatre Collective	CSMA
9:30PM	Open Mike / Slam	The Shop

Sunday, May 9th

12PM	Workshop: Book Repair Basics	Buffalo Street Books
2PM	Group Reading: Works in Progress	Buffalo Street Books
4PM	Ithaca Community Orchestra. Concert feat. poems by local authors	St. Paul's Methodist Church

other events TBA, time & location of select events tentative

Program Advertising Submission Form

Advertiser: _____

Contact: _____

Address: _____

Email: _____

Phone: _____

Ad Size

4 color ads - Covers (Check for availability)

Back Cover \$360 Inside Front Cover \$300

Inside Back Cover \$300

B&W ads

Full Page \$240

Half Page Vert \$120 Half Page Horiz \$120

Quarter Page Vert \$60 Quarter Page Horiz \$60

Payment Information

Please include payment in full with this completed order form to secure your adspace.

Visa MasterCard Amex

Check Enclosed

Card # _____ Exp _____ Sec# _____

Signature _____

Billing Address, if different from contact:

Please complete form and send by April 25th to:
 Community Arts Partnership
 171 East State St, PMB 107
 Ithaca, NY 14850
 Phone: 607.273.5072 x19 • Fax: 607.273.4816
 director@ArtsPartner.org