



CAP Public Art Grant Guidelines & Application 2017

from the Community Arts Partnership
171 E. State/MLK Jr. St, Ithaca, NY 14850
607-273-5072, ext. 20

Robin Schwartz, Program Director / programs@artspartner.org
www.artspartner.org

Deadline: March 15, 2017

NOTE TO ARTISTS: Send me an e-mail right away if you wish to apply for this grant, so we can send you location updates.

The Community Arts Partnership of Tompkins County (CAP) has approximately \$14,000 to distribute for the creation of murals in Tompkins County, NY (which includes the City of Ithaca and many towns and villages). Funds for this grant are from a private donor, and the Tompkins County Tourism Program. Depending on the scope and specifics of mural proposals, funds may be distributed to one funded project, or several.

About the Community Arts Partnership:

“CAP” is the arts council for Tompkins County. For over 25 years, CAP has been connecting artists and audiences through its events, grant programs, and professional development workshops. CAP partners with the Tompkins County Tourism Program and its Strategic Tourism Planning Board in a shared goal of branding the County as an arts and cultural center for the region, and public art is part of the county’s long term strategic planning.

About Tompkins County: Tompkins County’s major city is Ithaca, located at the base of Cayuga Lake in the Finger Lakes Region. Home to Cornell University and Ithaca College, Ithaca has a collegetown feel, and the area is also known for its waterfalls, gorges, arts scene, wineries, festivals, locally sourced dining, and cultural diversity. For more information about the City of Ithaca, visit DowntownIthaca.com. For more information about Tompkins County, visit VisitIthaca.com. For some images of existing public art, find “Ithacans for Public Art” on facebook.

Grant Specifics

- Artist from any location may apply for these funds.
- Artists can apply for all locations.
- Artwork can be applied directly on the mural location/walls, or can be created elsewhere and installed. Or work can be printed/applied to a durable surface and installed.
- Artists can apply for costs directly associated with the mural, to include travel costs, art supplies, installation or cleaning equipment, and artist fees. Artists are expected to clean and prepare the surface to be painted, and to include any installation costs into their proposed budget. The artist is responsible for every step of the process. Rental of a lift should be included in the grant budget if applicable. (\$850 a week).
- This document includes four pre-approved sites. However, artists do not have to choose from the list and can independently approach and work with property owners/public property in all of the Towns and Villages in the County, providing that evidence is furnished for support of the project by the host municipality or private property owner.
- The theme is open, but proposed site specific installations should be thoughtful of the community in which they are being placed. (See “Please to Artists” above.)
- Proposed murals must be non-sectarian.
- The Tompkins County Tourism Program has a Heritage Tourism Implementation Plan which identifies a number of heritage themes that represent the stories and people of Tompkins County’s past and present. Themes can be historical, reflective of culture or cultural diversity, or reflect our natural resources. Artists can use this plan for inspiration for their proposed mural, although this isn’t a requirement. The plan can be found at by googling “Tompkins County Heritage Tourism Implementation Plan”.

- We have \$14,000 to distribute. Artists can apply for anywhere between \$500 and \$13,000. It is possible that the panel may wish to fund one, or several murals. If the amount of funds requested for chosen murals exceeds the amount available to distribute, CAP may reach out to the artist for smaller versions of the proposal.
- We encourage applicants to seek other funding sources or in-kind contributions. If a mural is proposed for private property, it would be great if the property owner can contribute funds.
- Applications will be reviewed by a panel made up from members of CAP staff, local mural artists, Strategic Tourism Planning Board members, Chamber of Commerce staff and members of the community.
- If the proposed mural is on one of the city owned sites (#1, or #2), the Public Art Commission, a committee of the City of Ithaca, will be part of the decision making process. For site #2, the proposal will be run past the Ithaca Youth Bureau director for approval. For site #3, the building owners will be part of the decision.
- Murals on public property will be the property of the municipality they are located in, and subject to local legal requirements.
- Murals on private property are the property of the building owner.
- Murals with commercial or political messages are ineligible.
- All murals must be clearly visible to the general public at large, and on main county roads so that locals and visitors to Tompkins County see the mural. Part of these grant funds comes from the Tompkins County tourism fund so visibility to tourists is required.
- Proposals are due on Wednesday, March 15, 2017 by 5pm. We expect the approval process to extend through April or May. Murals can be painted in the late spring, summer or fall of 2017.

Proposals will be judged using the following criteria

- Artistic Quality: strength of the artist's concept and demonstrated craftsmanship
- Artist Knowledge: extent to which the artist understands and has experience with outdoor mural creation
- Appropriateness: of the subject matter for the mural's location
- Feasibility: budget, timeline
- Originality: uniqueness, wow factor
- Permanence: resistance to vandalism and weather
- Scale: appropriateness of scale
- Visibility: to the general public

Questions and Review of Drafts:

Free free to e-mail Robin Schwartz at the CAP office with questions, or well before the deadline to **review drafts**.

Artist responsibilities if awarded a grant:

- Sign a "Funding Agreement" detailing expectations of the artist and CAP, a timeline, distribution of award funds and other requirements of CAP Public Art grant funding.
- Sign a contract with the City of Ithaca, or other municipality if on public property, or with private building owner if on private property. Insurance for the artist must be discussed between the municipality and private property owner. It is expected that the owner of the wall, whether a municipality or private property owner will provide insurance coverage.
- Credit the support of the Community Arts Partnership and the Tompkins County Tourism Program in all publicity and media materials related to the project.
- The County, City, municipality, CAP and property owner reserve the right to describe or reproduce material from any project awarded funding for publication or public relations purposes.
- In order to support maintenance of artwork: The artist will be asked, after approval, to supply a maintenance plan or document describing how the mural should be maintained. In some cases, the artist may be asked for this information prior to approval.
- There will be legal documents to sign about ownership of the mural and the right to paint over it at any time.

**Community Arts Partnership
2017 Public Art Grant Application
Deadline: March 15, 5pm**

Please submit this form and application materials to:

Robin Schwartz, Program Director

programs@artspartner.org

171 E. State/MLK Jr. Street

Ithaca, NY 14850

APPLICATION TEXT

Please submit the answers to #1 to #14 as one text document. It can be sent as a .doc or .pdf.

Please use black type on white background – no more than 12 point font.

1. Applicant Name:
2. Mailing Address:
3. Phone:
4. Email:
5. Website:
6. Project Title:
7. What location or locations are you interested in?
8. Write a description of your proposed mural (with lots of detail!):
9. Describe your ideal painting timeline:
10. Description of community support or involvement, or any additional or private funding (if applicable):
11. Budget estimate for proposed mural which should include a detailed list of materials and costs, equipment needed and costs, artist fees, travel costs, etc. Do not include food.
12. Requested Amount:
13. List information about the work samples that you are submitting. Information can include location, size, project, or other facts of interest.
14. Sign your application (if e-mailing, typing your name serves as your signature.) with this language: “I certify that I have read, understand and agree to all parts of these guidelines and that the narrative, budget and supporting documentation are accurate and true.”

RESUME

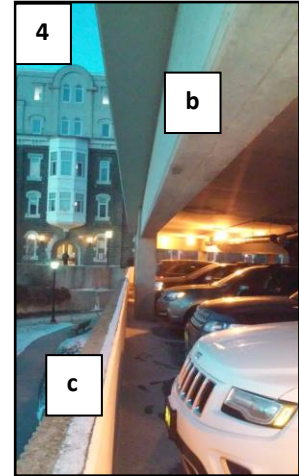
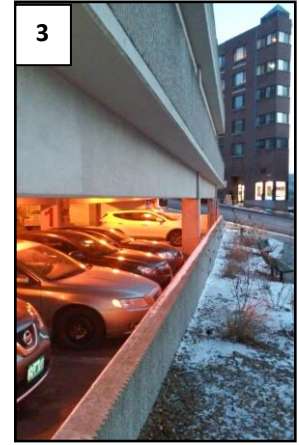
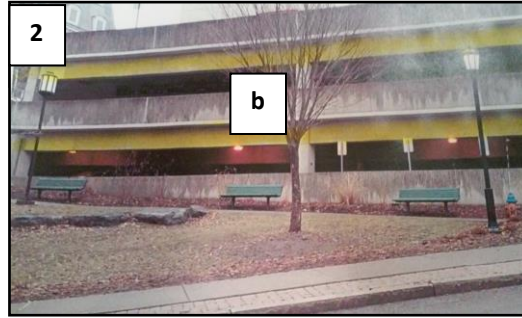
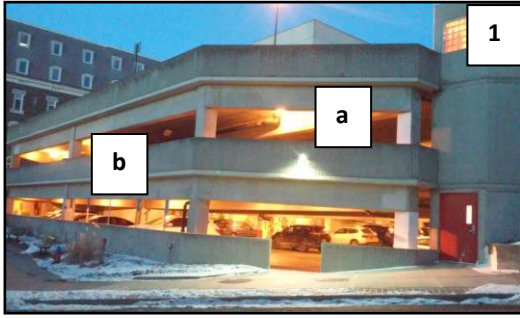
An artist resume can be sent as part of the text document above or as a separate .doc or .pdf.

ATTACHMENTS

- Provide up to seven .jpg images of other murals that you have completed. Please do not send pdf's and do not embed your images into your text document. If you have not created murals, please submit work that relates to your proposed mural(s).
- Provide a sketch or rendering of proposed mural (.pdf or .jpg).
- If the proposed project will take place on a location outside the walls identified in this document, please provide evidence of approval for your project by the Town or Village where the project will be located, or building owner if on private property. This evidence can come in the form of a letter from the municipality or private owner describing their support and willingness to own and provide for the maintenance of the mural.

Possible Mural Sites – E-mail programs@artspartner.org

(We can send you these jpg images on request.)



- This is a view of the City of Ithaca Dryden Street garage exterior in Cornell's Collegetown.
- In image #2, the yellow highlighted areas are the paintable (smooth) part of the concrete walls. The other areas have a vertical indented pattern.
- In image #1, the "a" area is about 24' long, the "b" area is about 80' long. Not pictures is an area to the left of "b" where there is another 24' long area to form this shape. That part of the all faces a building and is not that visible from the road.
- The proposal can include all or some of these areas.
- Image #3 shows the ground and part of the 60' wall. The bottom of that wall is 7' off the ground. Note the bushes.
- Image #4 shows the higher horizontal wall. The mural area is "b" and is indented 9" from the "c" wall. The bottom of "b" is 7' from the floor. We would need a lift for that area. Add about \$850 for a week. One day is \$700, so a week is a good deal.



- This is the back of the Ithaca City Youth Bureau. This long wall – about 90 feet long - faces Cayuga Lake and the Cayuga Waterfront Trail.
- **Please e-mail Robin** (see page 1) for the thoughts of the county and executive director of the building.
- This location also needs a lift. Add \$850 into your budget for a week of lift rental. (Unless the artist has their own scaffolding!)



The white wall is on the 2nd floor of a building on the corner of Dryden Road and Route 13 in the village of Dryden, NY. The building is privately owned. Having "Welcome to Dryden" incorporated into your art design would be great. There are windows and an air conditioner in the way to work around. Maybe the indentations of the two covered up windows can be used in the design, or perhaps we can add wood to the boarded up windows so that there is more of a level surface. Please include that in your plan if you like. Looks like the artist can stand on the roof and the roof is fairly but not completely level.