

**Ithaca Artist Market
Guidelines & Application
for Artists of All Disciplines**

A Program of

Community Arts Partnership of Tompkins County
110 N. Tioga Street #301, Ithaca, NY 14850
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Event Date: Friday, July 19, **noon to 8pm** (time change from previous years)

Location: Ithaca Farmers Market (our co-sponsor) IthacaMarket.com

Application Deadline: Friday, May 31, 5pm

WHO IS “CAP”

The Community Arts Partnership is Tompkins County’s arts council. “CAP” connects artists and audiences through our events: The Spring Writes Literary Festival, the Greater Ithaca Art Trail, the Ithaca Artist Market, and the CAP ArtSpace gallery. CAP supports artists and communities through six grant programs, a professional workshop series, online resources, and more!

ARTIST MARKET DESCRIPTION

The Ithaca Artists’ Market is a juried show and sale of art that takes place annually at The Ithaca Farmers Market; a large open-air covered structure with 88 booths directly on the inlet leading to Cayuga Lake. There are 3 bathrooms, a pay phone, and ample parking. There will be light jazz music throughout the day. There are about 65 booths for artists, some for arts organizations, and some for food/wine/beer.

This year, the **Ithaca Farmers Market** is our co-sponsor!!! We are excited to present this event in partnership with the IFM! Learn more about the Market at IthacaMarket.com.

The 2019 Artist Market is on the same weekend as Grassroots. We have placed a half page ad in this year’s Grassroots program. (We’ve done our market on Grassroots weekend before and sales were GREAT. Tourists spend money. However, I know this isn’t great news for artists or vendors who want to be in both places.)

WHO CAN APPLY? ARTISTS OF ALL DISCIPLINES!

Artists of all disciplines who wish to sell their work can apply. Example: Writers selling books/journals/chap-books; Musicians and CD’s; Filmmakers and DVD’s; (as well as Visual Artists.)

**CAP’s goal is to showcase a wide variety of artists.
“See it Live, Buy it Local.”**

THIS APPLICATION IS FOR ARTIST BOOTHS ONLY

Food /Wine/Beer Vendors; or Arts Organizations (find your application at www.artspartner.org).

SHARING BOOTHS

If you wish to share a booth with one other artist, each artist must apply and be juried in. There is a maximum of two artists sharing one booth.

For artist collectives wishing to share booths, e-mail programs@artspartner.org for instructions.

BOOTH FEE

One Artist in one booth: **\$130**

Two or more Artists sharing one booth: **\$85 each**

PAYMENT

Checks are made out to “CAP” and can be mailed to the new address above - to arrive by May 31st.

Payments can be made online at www.artspartner.org/give. This will look like you are making a donation, but we are having trouble with paypal at the moment and this link still works. I'll know it is not a donation!

The fee will be returned immediately to those not accepted.

JURY

The Artists Market is a juried show. The jury is made up of artists (who do not participate in the market), CAP board committee members, and local curators. Submitting an application is not a guarantee of acceptance. We expect many more applications than available booths. Applicants will be notified of acceptance or non-acceptance by June 5th.

ACCEPTANCE CRITERIA

- **Work that is accepted:**

- **Visual:** “Fine Art” can be paintings, prints, photography, drawings, collage, artists’ books, fiber art, sculpture, and functional work that is considered fine art by the jury.

- **Writers, Musicians, Performing Artists, Filmmakers can sell books, zines, journals, chapbooks, film, CD’s, DVD’s, and the like.**

- Work must be well-conceived and of professional quality.
- Work must be the applicant artist’s own design and execution.
- Decisions about the caliber of the artist, and quality of the artist’s work is based on the submitted work sample. Professionally presented samples of your work are important.
- Application completeness & past history of adherence to Artist Market regulations are considered.
- CAP is the Tompkins County Arts Council so our constituent local artists are given priority. Having said that, the above criteria applies to all applicants.
- High consideration is given to providing visitors with a varied art show. Therefore, if a number of local applicants share the same medium and/or style, other more rare mediums from local or out of county artists (e.g. etching, artists’ books) may receive higher consideration for acceptance.

TERMS

- The decisions of the jury are final.
- The artist who created the work must be at the show for all hours the show is open.
- If two artists wish to share a booth, they must both be present.
- Exhibited work must be for sale.
- Artists must only sell their own work only. (or work that they collaborated on).
- Artists can not display art work by family members or friends who have not been juried into the show.
- Accepted artists will not bring a type of work that has not been mentioned in your application. For example, if you are juried in as a painter, you will not bring ceramics (unless you send an e-mail with more work samples for the jury.)
- Artist is responsible for having **display up by 11:45 and will remain up until 8:00pm**. Artists cannot start to dismantle their booths before 7:50pm.

- Artists will not play their own music or run video with sound. If you would like visitors to hear something recorded, please provide headphones.
- Artists cannot remove anything screwed in or nailed down in their assigned booth. Artists can use screws to add hanging materials. Full details about your booth will be in your confirmation information.
- Artist is responsible for their own sales tax collection.
- For accepted artists, no fees will be returned after July 1st any reason whatsoever.

AGREEMENT

Artists who are accepted into the market must agree with these terms: The Community Arts Partnership, its agents employees and officers shall not be held liable for failure to fulfill or perform its contractual obligation provided such failure is caused, occasioned or furthered by closures of site locations due to any cause or causes beyond its control, including, but not limited to fire, flood, severe weather, hard rain, public disaster, theft, visitor damage, or any other cause beyond its control. The Community Arts Partnership shall not be held liable for damages to art work or wares, exhibitors or personal property, or for theft, loss or injury caused by products sold or exhibited by exhibitors, or other vendors or the general public or other calamities. Insurance for such loss, damages, or injury shall be the sole responsibility for each exhibitor at their own cost. Fees will not be returned if the Artist Market cannot or does not occur due to any reason.

BOOTHS and MARKET CONDITIONS

- There are 88 booths about 12' x 10' deep with a roof. Most have dirt floors, a few have wood. Each booth is different and is tailored by their usual Farmers Market vendor. Some have lattice or shelving on the sides, some have counters that stretch across the whole or part of the front; some counters are slanted.
- Having a booth in previous years is no guarantee that an artist will continue to be given that booth.
- The booths may not look the same from year to year.
- Music by the East Hill Jazz Group will play throughout the day at the north end of the structure in the half circle of booths. If you do, or do not wish to be near the music, please indicate this in your booth preference question in the application.
- As part of the application, it is optional for artists to list specific booths in order of preference. (i.e. first choice 45, second 87...) A request can also be made for a "shelf across the front" or "an open booth".
- NOTE: Since the majority of applicants request the same 5 to 10 very popular booths, it is highly likely that your first choices will not be available. In addition, artists who apply for the market and have a regular booth for the farmers market season will be given their usual booth. Food vendors will also be given their usual booths. For these reasons, it is to your advantage to list as many booths as you can. This gives you a higher chance of getting one that you approve of.
- A very strong effort will be given to make all artists happy, but for the reasons above, some artists do not get the booth they requested. Once CAP assigns a booth, it cannot be re-assigned.
- Artists agree to leave their booth exactly as they found it (remove tacks, screws, garbage).
- The Ithaca Farmers Market has strict rules with regard to garbage and parking. Accepted artists will receive these rules with confirmation and must abide by them.
- There are electrical outlets in between each booth and some overhead lights throughout the structure. (Having said this, many of the lights may not work so you may want to bring your own lighting.)
- There is wi-fi. There have been times when it has not been reliable. If you need backup, use your phone for online sales, or another device with its own hotspot.

Submit materials below by May 31st at 5pm. Electronic submissions (doc or pdf) preferred. If mailing note our new address on Tioga Street at top of document. Online payment must be made by May 31st. If mailing a check, please mail early to arrive by the deadline.

1. **Send Application** questions #1 to #15 below. You can type your answers in an e-mail (keep the numbers), or send the document as an attachment
2. **Send Resume only if you have not been in the Artist Market before.** (Do not send an artist statement or a bio.)
3. **Send Payment** as instructed above.
4. **Send Work Samples:**

for Visual Artists only:

Please e-mail separate jpgs of your images, or share a folder with .jpgs.

All visual artists must submit work samples - even those who've been in the market before.

Submit at least 3 (and no more than 5) images representative of the work you wish to show and sell at the market. If you wish to show different mediums, (i.e. sculpture and watercolors), images of each must be provided. (We need all artists to submit so we have images for social media campaigns, and publicity.)

Please label your images starting with your LAST NAME, i.e. "Smith4," or "SmithFlowers"

Send images that are at least 1500 pixels on the long side.

for Writers, Musicians, Performing Artists, Filmmakers:

If you have work online (your website, vimeo, youtube) please provide the URL. Do not send mp3 files or the like; a link to online work is fine.

ITHACA ARTISTS' MARKET APPLICATION 2019

This application, resume, work samples and payment are due by May 31st at 5pm.

1. Name:
2. Phone:
3. E-Mail:
4. Website:
5. Street, City, Zip:
6. County:
7. Are you paying on-line or with a check that will be mailed to the CAP office?
8. In 10 to 15 words, describe the type of the work you wish to show at the market (*i.e. original watercolors, notecards, poetry chapbooks, music CD's*)
9. Describe what you will be selling using no more than **THREE WORDS** (this is for our program and press releases), i.e. "*watercolors of nature,*" "*mixed media collages,*" "*poetry chapbooks*".
10. Please list or explain your booth preferences (as explained in the guidelines).
11. Do you plan on sharing a booth? With whom?
12. If you can not have a specific booth(s) that you requested, and assign you a booth that isn't perfect, would you still like to be in the market?
13. If you are not a visual artist, where can we see/hear your work? (your website?, vimeo?)
14. SIGNATURE (please retype the following sentence and then type your name and the date.) **"I have read the 2019 application guidelines carefully. I understand, and agree to all the conditions and requirements therein."** (Your name & date)

THANK YOU!!!!!!

