

# COMMUNITY ARTS PARTNERSHIP

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## 2020 Ithaca Artist Market Guidelines & Application for Arts Organizations only

**Event Date:** Friday, July 31, noon to 8pm

**Location:** Ithaca Farmers Market (our co-sponsor) [IthacaMarket.com](http://IthacaMarket.com)

**Application Deadline:** Monday, May 4, 5pm

### THE COMMUNITY ARTS PARTNERSHIP

The Community Arts Partnership provides Access to the Arts for artists and audiences throughout Tompkins County through our events (The Spring Writes Literary Festival, the Greater Ithaca Art Trail, the Ithaca Artist Market, CAP ArtSpace gallery, and CAP-a-Palooza Art Sale) and our grant programs, workshops, networking events, and online resources.

### ARTIST MARKET DESCRIPTION

The Ithaca Artists' Market is a juried show and sale of art that takes place annually at The Ithaca Farmers Market, our co-sponsor for this event. The Market is a large open-air covered structure with 88 booths on the inlet leading to Cayuga Lake. There are 3 bathrooms, a pay phone, and ample parking. There will be light jazz music throughout the day by the East Hill Jazz Group. 65 booths are available for artists, about 12 for local arts organizations, and the rest for food, wine and beer. **The 12 Arts Organization booths are available to Tompkins County not for profit arts organizations.**

It is difficult to count the number of visitors to the market, but we estimate at least 2,000 with good crowds. Here are a couple of comments from a previous market from arts organizations:

- *Really great day for us - we talked to more than 600 people, sold a good amount of photos and other things, and got the word out about our current exhibit.*
- *We got about 75 names for our email list (raffled a t-shirt and CD) and sold t-shirts. We reconnected with a former volunteer who housed artists and is willing to do it again - which is FABULOUS!!!*
- *Thanks Robin! We are glad we participated again this year - we gave out many season fliers and spoke to lots of patrons. You can count on us for the foreseeable future!*

### ARTS ORGANIZATION FEE: \$65 or \$130

If an arts organization is selling art with the earnings going to the artists who created the work, then the fee is the same as an artist booth: \$130. If an arts organization is selling t-shirts, cards, etc. and the profits are going to the arts organization, then the fee is \$65.

### BOOTHS and MARKET CONDITIONS

- There are 88 booths about 12' x 10' deep with a roof. Most have dirt floors, a few have wood. Each booth is different and is often tailored by their usual Farmers Market occupant. Some have lattice or shelving on the sides, some have counters that stretch across the whole or part of the front
- Having a booth in previous years is no guarantee that an artist will continue to be given that booth.
- The booth structure may be different from year to year.
- Music by the East Hill Jazz Group will play throughout the day at the north end of the structure in the half circle of booths. We may or may not have music near the docks. You will indicate in your application whether you mind being near music.

- As part of the application, it is optional to list specific booths in order of preference. (i.e. 45, 87, 23, 45...) A request can also be made for a “shelf across the front” or “an open booth”.
- NOTE: Since the majority of applicants request the same 5 to 10 very popular booths, it is highly likely that your first few choices may not be available. Art Orgs that were in the market in 2019 will probably be able to get the same booth if requested. It is to your advantage to list as many booths as you can. This gives you a higher chance of getting one that you approve of. See a .pdf with images of all booths at <http://www.artspartner.org/content/view/ithaca-artist-markets.html> Note: These images were updated in June of 2019. There is no guarantee that they will not have changed by July 2020.
- A very strong effort will be given to make all applicants happy, but for the reasons above, some do not get the booth they requested. Once CAP assigns a booth, it cannot be re-assigned.
- Arts Orgs agree to leave their booth exactly as they found it (remove tacks, screws, garbage).
- The Ithaca Farmers Market has strict rules with regard to garbage and parking. Accepted Arts Organizations will receive these rules with confirmation and must abide by them.
- Arts Organizations are responsible for having display up by 11:45 and will remain up until 8:00pm and cannot dismantle their booths before 7:50pm. This is important. People who pack up early kick off a chain reaction of others doing the same.
- Artists will not play their own music or run video with sound. If you would like visitors to hear something recorded, please provide headphones.
- There are electrical outlets in between each booth and some overhead lights throughout the structure. (Having said this, many of the lights may not work so you may want to bring your own lighting.)
- There is wi-fi. There have been times when it has not been reliable. If you need backup, use your phone for online sales, or another device with its own hotspot.

### AGREEMENT:

Arts Organizations that are accepted into the market must agree with the terms above and the following: The Community Arts Partnership, its agents employees and officers shall not be held liable for failure to fulfill or perform its contractual obligation provided such failure is caused, occasioned or furthered by closures of site locations due to any cause or causes beyond its control, including, but not limited to fire, structure issues, flood, severe weather, hard rain, public disaster, theft, visitor damage, or any other cause beyond its control. The Community Arts Partnership and the Ithaca Farmers Market shall not be held liable for damages to art work or wares, exhibitors or personal property, or for theft, loss, or injury caused by products sold or exhibited by exhibitors, or other vendors or the general public or other calamities. Insurance for such loss, damages, or injury shall be the sole responsibility for each exhibitor at their own cost. Fees will not be returned if the Artist Market cannot or does not occur, or has shortened hours, due to any mentioned above.



## 2020 ITHACA ARTISTS' MARKET: ARTS ORGANIZATIONS

**Just send an e-mail with this information.**

**Include the #6 Signature language.**

\* **Payment:** Check made out to “CAP” for \$65 or \$130 or pay at the artist market page at ArtsPartner.org. Let me know if you need an invoice!

1. Arts Org Name:
2. Contact Person:
3. Contact Person Phone:
4. Contact Person E-Mail:
5. Who will be staffing the event, i.e. interns, staff, you...
6. BOOTH: Write any booth preferences. Include preference for being near or not near music.
7. SIGNATURE: I have read the 2020 application guidelines carefully. I understand, and agree to all the conditions and requirements therein. (writing your name serves as signature.)