

**ARTS ORGANIZATION APPLICATION**  
**ITHACA ARTISTS' MARKET 2017**  
**Friday, August 4, 2 - 8pm**

**DEADLINE: May 12**

Community Arts Partnership of Tompkins County (CAP)  
Center Ithaca Box 107, 171 E. State Street, Ithaca, NY 14850  
Robin Schwartz, Program Dir., 607-273-5072, ext. 20  
programs@artspartner.org / www.ArtsPartner.org

**ARTISTS MARKET:**

The Ithaca Artists' Market is a juried show and sale of fine artists that takes place at the Farmers Market. CAP has the entire structure. There will be about 65 artists' booths (the market is open to ALL disciplines), about 14 arts organization booths, and the remaining booths will be for food, wine. There are 3 bathrooms, pay phone and ample parking.

The 14 Arts Organization booths are available to not for profit arts organizations.

It is difficult to count the number of visitors to the market, but we estimate at least 2,000 with good crowds. Here are a couple of comments from a previous market from arts organizations:

- *Really great day for us - we talked to more than 600 people, sold a good amount of photos and other things, and got the word out about our current exhibit. Really appreciative of all the hard work you put into the Arts Market ahead of time - it's certainly a great opportunity for us. Thanks!*
- *"We got about 75 names for our email list (raffled a t-shirt and CD) and sold 2 t-shirts. We also reconnected with a former volunteer who housed artists and is willing to do it again - which is FABULOUS!!!*
- *Thanks Robin! CVE is glad we participated again this year - we gave out many season fliers and spoke to lots of patrons. You can count on us for the foreseeable future!*

**ARTS ORGANIZATION FEE: \$65 or \$130**

If an arts organization is selling art with the earnings going to the artists who created the work, then the fee is the same as an artist booth: \$130. If an arts organization is selling t-shirts, cards, etc. and the profits are going to the arts organization, then the \$65 fee applies.

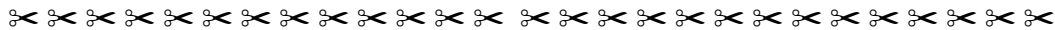
**BOOTHS, TERMS and MARKET CONDITIONS:**

- Arts Orgs are responsible for having **display up by 2:00pm and will remain up until 8:00pm.**

- There are 88 booths about 12' x 10' deep with a roof. Some have lattice or shelving on the sides, some have counters that stretch across the whole or part of the front. Having a booth in previous years is no guarantee that it will be available (or the same) this year.
- As part of the application, arts orgs can list specific requested booths in order of preference. Or a request can be made for a “shelf across the front” or “an open booth”. Since many request the same booths or type of booth, it is prudent to give at least 5 specific booth preferences. Note that there will be many more artists and arts orgs requesting a kind of booth than the number available.
- Arts Orgs agree to leave their booth exactly as they found it (remove tacks, screws, garbage). Arts Orgs cannot remove anything screwed in or nailed down in their assigned booth. You can use screws to add hanging materials. Full details about your booth will be in confirmation info.
- Although displays can be hung on either side of a booth, we request that the sides of the booths not be draped with sheets of fabric, (so as to block the view of neighboring booths).
- The Ithaca Farmers Market has strict rules with regard to garbage and parking. These rules will be sent with confirmation and arts orgs must abide by them.
- There are outlets and overhead lights throughout the structure. Sunset on July 29<sup>th</sup> will be around 8:20pm. The overhead lights don't always have bulbs. Some artists bring their own lighting.
- The Farmers Market has Wi-Fi, but it is unreliable. If you need internet access, it is suggested you have your own hotspot or use your phone for credit cards. Please communicate this to the people who will be staffing your booth.

#### **AGREEMENT:**

The Community Arts Partnership, its agents employees and officers shall not be held liable for failure to fulfill or perform its contractual obligation provided such failure is caused, occasioned or furthered by closures of site locations due to any cause or causes beyond its control, including, but not limited to fire, flood, severe weather, public disaster, or any other cause beyond its control. The Community Arts Partnership shall not be held liable for damages to art work or wares, exhibitors or personal property, or for theft, loss or injury caused by products sold or exhibited by exhibitors, or other vendors or the general public or other calamities. Insurance for such loss, damages, or injury shall be the sole responsibility for each exhibitor at their own cost. Fees will not be returned if the market cannot or does not occur due to any reason.



## **2017 ITHACA ARTISTS' MARKET: ARTS ORGANIZATIONS**

**Just send an e-mail with this information.**

**Include the #6 Signature language.**

\* **Payment:** Check made out to “CAP” for \$65 or pay at the artist market page at ArtsPartner.org. Let me know if you need an invoice!

**1. Arts Org Name:**

**2. Contact Person:**

**3. Contact Person Phone:**

**4. Contact Person E-Mail:**

**5. BOOTH: Write any booth preferences**

**6. SIGNATURE:** I have read the 2017 application guidelines carefully. I understand, and agree to all the conditions and requirements therein. (writing your name serves as signature.)